

# PRE LISTING PACKAGE

Takahashi Real Estate Group | Professionalism, Integrity, Trust.

Listing Package

# Takahashi Real Estate Group

We are dedicated to providing a professional and exceptional complete service to our valued clients. We offer seasoned experience and knowledge using modern marketing tools with proven results! Backed by Sutton West Coast Realty, Canada's #1 Real Estate Company!

### Frequently Asked Questions

Q: What are the advantages of a Real Estate Group?

A: Put simply, we have access to more resources to help us sell your home.

Q: Are there any additional costs for hiring your Real Estate Group?

A: No, we offer a complete marketing plan and listing contract for your asset. No hidden costs and all marketing expenses are included.

## This is a Professional Experience

From Listing your property to closing the sale, this is a business and we treat it like one. At your side for every step of the way, we will give you as much time that is needed to make sure you are satisfied with our work. We will get the job done with Professionalism, Integrity, Trust.

"Just worked with this group and they are amazing! Edie and Austin, did such an awesome job. I would not hesitate to recommend or use them again. Very professional and caring. They gave lots of great advice."

- Tracy Roddick



## In This Package:

- Advantages of Choosing Us
- How to Add Value to Your Home
- Personalized Home Marketing Plans
- Market Assessment
- Our Referrals

"Passionate about working with people.

Together we will drive your success."



Austin Takahashi Edie Takahashi Personal Real Estate Corporation 778.840.7141



# Why Choose Us?

Put simply, we are not your "regular" team of realtors! We are an award winning Real Estate Team, including being members of the Fraser Valley Medallion, the top 10% of Realtors in the Fraser Valley. We have also been past winners of the Peace Arch New's "Best in the Peninsula" for Best Realtors. On top of that we are winners of Sutton's Diamond, President, and Director Awards for Sales Performance.

A Modern day realtor must truly be progressive in their marketing approach to properly expose their listings and the Takahashi Group has specialized in this since their creation. Between our social media and traditional print media, we have a large reach when marketing our listings. Exposure is the key word here, we will expose your property to the local market through open houses, realtor tours, online videos, and so many more progressive strategies.

On top of all of that, we have a history of very satisfied clients and we are humbled that they have kept in touch with us. Here is another one of our clients who have given us their seal of approval and have written us a recommendation:

#### Brandon H. & Samantha R.

We recently had the pleasure of working with Austin Takahashi as our realtor when looking to purchase our first home. Austin's knowledge of the local market and attention to detail made the entire process an excellent experience.

We appreciated his thoroughness in making sure we knew what was happening at every step of the way, and was always there to answer questions whenever we needed. Our experience working with Austin was great and we would recommend him to anyone who is looking for a realtor in the area.

# We will Help Add Value to Your Property

The Takahashi Real Estate Group has a large network of industry professionals that we often work with. Our Contacts include Mortgage Brokers, Painters, Renovation, Showing Stagers, Photographers, and Modern Photoshop Artists.

Each listing is unique, so let us work our magic to help you get the best value for your home. All of these services are free of charge, as costs are all included in our flat business rate!



Our Photographers and Stagers will help prepare your home!

# What to Expect during our Listing Appointment:

A lot of people often ask what to expect at a listing appointment. At the most basic level, it is the best for us to get to know you, our client, and to become familiar with your property.

After the initial walk-through we will sit down with you and your family to discuss your Home Marketing Plan. We will make any recommendations for staging, small touch-ups, or general tips at this point. We will also try to schedule days for our marketing team to prepare your home. For example, the photographer, floor planner, stager, etc.

After deciding to list with us, comes the paperwork:

- -Multiple Listing Contract
- -Disclosure of Representation
- -FINTRAC/ Privacy
- -Property Disclosure: which will be left with you to fill out as homework.

After all this we will be ready to start marketing your home. The Listing Appointment usually takes 45mins-1 hour.



Our Professional Photographers and Artists will represent your home in its best light.

# **Personalized Marketing Plan**

Every home is unique, and because of this, we are proud that we can offer you all of our services for a flat rate. We also offer same day signing bonuses, ask about what we can offer!

So what does this include? All of the Following:

- MLS Listing Fees, Weekly Reports, Buyer's Agent Commission, and Deal Fees.
- Professional Photo Shoot & Video Tour hosted online.
- Sponsored Social Media Ads.
- Bi-Weekly Open Houses with Business Partners.
- Professional Staging Advice & Full Color Brochures.
- House Inspection completed before we List.
- Showing always done in person by one of our team members.

# **Market Assessment**

We have come prepared with comparable properties that will help determine the Market Value of your property. Please go over this in detail with us.

The factors that we will take into account will include the location, privacy, applicable view points, renovations, etc. If there is something special about your property that could give it a competitive advantage over other properties, please feel free to let us know.

Also inform us if there is a certain price point that you are looking for in return for your property. We will always try to get you the price that you want first, and if needed, readjust at a later time.

Lastly we will come into the Listing Appointment with market price range, the price we ultimately choose will depend on what type of marketing approach you would like to use for your property. Depending on your position, you can choose which strategy will work the best for you and your family. However, we will always have a recommended price to present. So Let's begin!



"Your Local Family Realtors. Bringing families and homes together is our passion."



Our Client Buyer's Package Includes\*:



Introductory Meeting Over Coffee



Home Inspection



Move In Cleaning Session

Austin Takahashi Edie Takahashi Personal Real Estate Corporation hello@takahashigroup.ca

778.840.7141









\*Costs reimbursed upon closing. Introductory Meeting and having fun is complimentary.



### **Contact Us**

Give us a call for more information about our services and products

Takahashi Real Estate Sutton West Coast 15595 24 Ave, Surrey, BC V4A 2J4

Edie Takahashi:

(778) 840-7141

**Austin Takahashi:** 

(604) 897-4171

hello@takahashigroup.ca

Visit us on the web at takahashigroup.ca